

"The Outreach Guy"

SEO & Link Building Expert

Link building

Link analysis

Digital PR

Outreach systems

SEO training & in-house teams

Ecommerce

Content team design

Scaling your agency

Organisational design in agencies

Entrepreneurship

Youth work

Lifetime entrepreneur and agency-owner since 2016, SEO since 2004, ex-British army.

Specialising in outreach and machine learning systems, capable of covering the whole SEO spectrum. Qualified teacher and former Army fitness instructor.

"Gareth is a great guy. He delivered an excellent talk at Chiang Mai. Book him for anything."

Stephan Spencer

Book me for

- Conferences
- Panels
- Podcasts
- Interviews
- SEO training
- Partnerships
- Charity days

Credentials

- Advanced Link Building & Outreach Training for BrightonSEO 2019 (April, June & September)
- LMFAO: Machine Learning For Awesome Outreach talk at BrightonSEO April 2019
- ChiangMai SEO Conference Speaker 2017
- LionZeal Podcast guest 2017
- Link Research Tools Certification 2019
- Ebook author

Expertise

- Machine learning systems
- Outreach link building at scale
- Links 101 for internal PR teams
- Fostering a link-aware culture
- Applying army principles to agency life

Get in touch

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